



**PARRISH**

**CHILI**

**COOK  
OFF**

**Parrish Heritage Festival & Chili Cook-off  
March 25, 2023**

Florida Railroad Museum, Parrish FL

**Sponsorship Opportunities**

# Join Us!

The Parrish Civic Association and Parrish Foundation are proud to be reuniting once again to bring the local community the 2023 Parrish Heritage Festival & Chili Cookoff. We invite you to partner with us so that we may continue to have this annual family-friendly event that everyone looks forward to every year!

This event would not be possible without the generosity of amazing sponsors such as yourself! We are asking for your sponsorship to help the Parrish Civic Association and Parrish Foundation, two long-standing local non-profits, raise funds for endeavors such as:

1. Providing grants to other local non-profit entities such as Manatee Youth Rowing, Friends of Rocky Bluff Library, Parrish Cub Scouts & Boy Scouts, and Tidewell Hospice...just to name a few!
2. Beautifying the community
3. Working towards wanted and needed amenities (Parrish Community Park is coming very soon!)
4. Educating the public about issues effecting the Parrish area.

We offer many different sponsorship opportunities, each offering several ways to promote your business to the local community!



SO PLEASE...  
COME JOIN  
THE FUN &  
HELP SPONSOR  
A GREAT EVENT!



# Sponsorship Opportunities

## RED HOT CHILI PEPPER SPONSOR ~ \$10,000.00

- Fifteen (15) Complimentary Entry Tickets
- One (1) Chili Cook-off Team entry fee (tent package included)
- Display up to eight (8) corporate banners throughout entire event (you supply)
- Recognition as an “Event Sponsor” in all advertising (print and radio)
- Opportunity to address the crowd the day of the event
- Ten (10) Official Event T-Shirts
- Twenty (20) Beer Truck Tickets
- Ten (10) Food Truck Vouchers
- Your logo on:
  - Back of Event T-shirts (largest and best placement on shirt)
  - Main Banner at Festival Entrance
  - All printed Materials
  - Websites: [www.parrishcivicassociation.com](http://www.parrishcivicassociation.com) and [ParrishChili.com](http://ParrishChili.com)
- Multiple Company Recognition “shout outs” by event host day of event
- Spotlight article in Parrish Village Newspaper
- Social Media Recognition on Facebook, Instagram and Twitter Postings
- Opportunity to provide promotional items at Main Entrance
- A vendor booth to display, promote, give-away or sell product



## WHERE'S THE BEEF SPONSOR ~ \$5,000.00

- Ten (10) Complimentary Entry Tickets
- One (1) Chili Cook-off Team entry fee (tent package NOT included)
- Display Up to four (4) of your corporate banners throughout entire event (you supply)
- Recognition in all advertising (print and radio)
- Opportunity to address the crowd the day of the event
- Five (5) Official Event T-Shirts
- Ten (10) Beer Truck Tickets
- Five (5) Food Truck Vouchers
- Your logo on:
  - Back of Event T-shirts
  - Main Banner at Festival Entrance
  - All printed Materials
  - Websites: [www.parrishcivicassociation.com](http://www.parrishcivicassociation.com) and [ParrishChili.com](http://ParrishChili.com)
- Multiple Company Recognition “shout outs” by event host day of event
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- Social Media Recognition on Facebook, Instagram and Twitter Postings
- Opportunity to provide promotional items at Main Entrance
- A vendor booth to display, promote, give-away or sell product



## HILL OF BEANS SPONSOR ~ \$2,500.00

- Five (5) Complimentary Entry Tickets
- One (1) Chili Cook-off Team entry fee (tent package NOT included)
- Display Up to two (2) of your corporate banners throughout entire event (you supply)
- Recognition in all advertising (print and radio)
- Two (2) Official Event T-Shirts
- Five (5) Beer Truck Tickets
- Three (3) Food Truck Vouchers
- Your logo on:
  - Back of Event T-shirts
  - Main Banner at Festival Entrance
  - All printed Materials
  - Websites: [www.parrishcivicassociation.com](http://www.parrishcivicassociation.com) and [ParrishChili.com](http://ParrishChili.com)
- Multiple Company Recognition “shout outs” by event host day of event
- Social Media Recognition on Facebook, Instagram and Twitter Postings
- A vendor booth to display, promote, give-away or sell product

## CRUSHED TOMATO SPONSOR ~ \$1,000.00

- Two (2) Complimentary Entry Tickets
- One (1) Chili Cook-off Team entry fee (tent package NOT included)
  - Recognition in all advertising (print and radio)
  - One (1) Official Event T-Shirt
  - Your logo on:
    - Back of Event T-shirts
    - All printed Materials
    - Websites:  
[www.parrishcivicassociation.com](http://www.parrishcivicassociation.com) and [ParrishChili.com](http://ParrishChili.com)
  - Company Recognition “shout out” by event host day of event
  - Social Media Recognition on Facebook, Instagram and Twitter Postings
  - A vendor booth to display, promote, give-away or sell product



# SPECIALTY SPONSORSHIPS

(EXCLUSIVE - ONE ONLY PER CATEGORY)

## BEEN THERE GOT THE T-SHIRT SPONSOR ~ \$1,500.00

- Your logo on sleeve of the Event T-shirt
- Three (3) Complimentary Entry Tickets
- One (1) Chili Cook-off Team entry fee (tent package NOT included)
- Two (2) Official Event T-Shirts
- Your logo on:
  - Main Banner at Festival Entrance
  - All printed Materials
  - Websites: [www.parrishcivicassociation.com](http://www.parrishcivicassociation.com) and [ParrishChili.com](http://ParrishChili.com)
- Company Recognition “shout out” by event host day of event

## PARADE PARTY SPONSOR ~ \$1,500.00

- Signage of your design on the Parrish Civic Association Float and in the parade staging area
- Three (3) Complimentary Entry Tickets
- One (1) Chili Cook-off Team entry fee (tent package NOT included)
- Two (2) Official Event T-Shirts
- Your logo on:
  - Back of Event T-shirts
  - Main Banner at Festival Entrance
  - All printed Materials
  - Websites: [www.parrishcivicassociation.com](http://www.parrishcivicassociation.com) and [ParrishChili.com](http://ParrishChili.com)
- Company Recognition “shout out” by event host day of event
- Social Media Recognition on Facebook, Instagram and Twitter Postings
- A vendor booth to display, promote, give-away or sell product



## PLAY THAT FUNKY MUSIC SPONSOR ~ \$1,500.00

- Banner of your design on the front of the stage (we supply) and up to two (2) additional ban-

ners on or near stage (you supply)

- Three (3) Complimentary Entry Tickets
- One (1) Chili Cook-off Team entry fee (tent package NOT included)
- Two (2) Official Event T-Shirts
- Your logo on:
  - Back of Event T-shirts
  - Main Banner at Festival Entrance
  - All printed Materials
  - Websites: [www.parrishcivicassociation.com](http://www.parrishcivicassociation.com) and [ParrishChili.com](http://ParrishChili.com)
- Company Recognition “shout out” by event host day of event
- Social Media Recognition on Facebook, Instagram and Twitter Postings

A vendor booth to display, promote, give-away or sell product

### FROSTY BEVERAGE STATION SPONSOR ~ \$1,500.00

- Signage of your design at/near the beer truck location
- Your one color logo on 750 event koozies
- Three (3) Complimentary Entry Tickets
- One (1) Chili Cook-off Team entry fee (tent package NOT included)
- Two (2) Official Event T-Shirts
- Your logo on:
  - Back of Event T-shirts
  - Main Banner at Festival Entrance
  - All printed Materials
  - Websites: [www.parrishcivicassociation.com](http://www.parrishcivicassociation.com) and [ParrishChili.com](http://ParrishChili.com)
- Company Recognition “shout out” by event host day of event
- Social Media Recognition on Facebook, Instagram and Twitter Postings
- A vendor booth to display, promote, give-away or sell product

### KIDDIE CORNER SPONSOR ~ \$1,500.00

- Signage of your design at all the kids’ activities (rock wall, bungee jump, slides, shark rodeo, etc.)
- Three (3) Complimentary Entry Tickets
- One (1) Chili Cook-off Team entry fee (tent package NOT included)
- Two (2) Official Event T-Shirts
- Your logo on:
  - Back of Event T-shirts
  - Main Banner at Festival Entrance
  - All printed Materials
  - Websites: [www.parrishcivicassociation.com](http://www.parrishcivicassociation.com) and [ParrishChili.com](http://ParrishChili.com)
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- A vendor booth to display, promote, give-away or sell product

## PARRISH PIONEER SPONSOR ~ \$500

- Two (2) Complimentary Entry Tickets
- Two (2) Official Event T-Shirts
- Your company name listed on:
  - All printed Materials
  - Websites: [www.parrishcivicassociation.com](http://www.parrishcivicassociation.com) and [ParrishChili.com](http://ParrishChili.com)
- Company Recognition “shout out” by event host day of event
- Social Media Recognition on Facebook, Instagram and Twitter Postings
- A vendor booth to display, promote, give-away or sell product

## FESTIVAL FANATIC SPONSOR ~ \$250

- One (1) Complimentary Entry Ticket
- One (1) Official Event T-Shirts
- Your company name listed on:
  - All printed Materials
  - Websites: [www.parrishcivicassociation.com](http://www.parrishcivicassociation.com) and [ParrishChili.com](http://ParrishChili.com)
- Social Media Recognition on Facebook, Instagram and Twitter Postings

***PAY FOR YOUR SPONSORSHIP ONLINE AT***  
***<https://parrishcivicassociation.com/store>***

